

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2012/13

1. Summary

Location:	Redhill
Scheme Name:	Brompton Membership
Capital / Revenue:	Revenue
Approximate cost:	£3,000

2. Scheme Overview

A Brompton Bike dock of 20 bikes has recently been installed at Redhill Station. The proposed scheme is to cover the cost of membership and therefore provide free Brompton Bike Dock membership fees and reduced hire rates. Current rates are: £10 per annum for membership and £2.50 daily rate or £1 per annum for leisure membership and £5 daily rate. Travel SMART has agreed an offer with Brompton Dock for businesses to get frequent membership at a discounted rate of £5 per annum. Approximate costs - £3,000 would pay for 600 membership sign ups.

The purpose of the scheme is to encourage employees to use the bike dock for work purposes, enabling sustainable travel options to be used when journeying to/from work.

3. Location

The bikes are based at Redhill Station.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	High positive impact	Increase health of the workforce resulting in a reduction of the number of sick days.
Increase cycling	High Positive Impact	Through the provision of membership to the bike dock, which is available for business trips, commuters will have more options available to get to work or travel on business sustainably.
Increase walking	N/A	N/A
Increase public transport	High Positive Impact	Through the provision of membership to the bike dock, which is available for business trips, commuters will have more options available to get to work



		or travel on business sustainably.
Reduce carbon emissions	High Positive Impact	Through the provision of membership to the bike dock, which is available for business trips, commuters will have more options available to get to work or travel on business sustainably.
Reduce single occupancy vehicle trips	High Positive Impact	Through the provision of membership to the bike dock, which is available for business trips, commuters will have more options available to get to work or travel on business sustainably.

5. **Links to other projects**

N/A.

6. **Risks and Opportunities**

N/A

7. **Action required**

The Chairman is asked to approve the request for £3,000 of revenue funding for the above project on behalf of the Local Committee.

Local Sustainable Transport Fund

Business Travel Forum Proposal Application 2012/13

1. Summary

Location:	Redhill
Scheme Name:	Redhill electric vehicle charging point
Capital / Revenue:	Capital
Approximate cost:	£12,0000

2. Scheme Overview

Provide electric vehicle charging point at a participating Redhill business. This would be a double outlet model, providing scope to charge up to two vehicles at a time, allowing for future growth in the usage, as well as being suitable for the faster charging systems of the future.

The approximate costs are based on the assumption that there is a suitable electrical supply available for use.

3. Location

Electric vehicle charging points to be located in businesses within Redhill BTF group, exact locations to be identified.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	N/A	N/A
Increase cycling	N/A	N/A
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	Positive impact	An electric charging point will give drivers the opportunity of using electric vehicles to travel to work and increase the number of electric vehicles on the road. A modal switch to electric vehicles will also reduce the carbon emissions.
Reduce single occupancy vehicle trips	N/A	N/A

5. Links to other projects



N/A

6. **Risks and Opportunities**

N/A

7. **Action required**

The Chairman is asked to approve the request for £12,000 of capital funding for the above project on behalf of the Local Committee.

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2012/13

1. Summary

Location:	Redhill
Scheme Name:	Pool bike scheme
Capital / Revenue:	Capital
Approximate cost:	£10,000

2. Scheme Overview

A pool bike scheme can be set up at a workplace of a participating business whereby bikes are provided to the companies and these are then managed by them to provide free bikes to hire for their employees. This will increase the range of transport options for employees who travel longer distances to get to work when making shorter journeys during the working day. It will also encourage those thinking about returning to cycling to gain confidence before investing in their own bike.

3. Location

The pool bike scheme will be located at businesses that have requested it through the BTF.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	High positive impact	Increase health of the workforce resulting in a reduction of the number of sick days.
Increase cycling	High positive impact	Increased opportunities to cycles, in particular for employees who travel longer distances to work.
Increase walking	N/A	N/A
Increase public transport	N/A	N/A
Reduce carbon emissions	High Positive Impact	Modal switch from cars to cycles will reduce the carbon emissions.
Reduce single occupancy vehicle trips	High Positive Impact	Increased use of cycles will reduce the number of single occupancy vehicle trips.

5. Links to other projects



N/A.

6. **Risks and Opportunities**

N/A

7. **Action required**

The Chairman is asked to approve the request for £10,000 of capital funding for the above project on behalf of the Local Committee.

Local Sustainable Transport Fund

Business Travel Forum (BTF) Proposal Application 2012/13

1. Summary

Location:	Redhill
Scheme Name:	Bus Promotion
Capital / Revenue:	Revenue
Approximate cost:	£22,000

2. Scheme Overview

Travel SMART is setting up a bus promotion month for the Redhill area in 2014, to promote the use of buses in and around the Redhill area. As part of an extensive promotional campaign, a free weekly ticket will be offered to all non-bus users during the month.

3. Location

The bus promotion month is planned for 2014, with promotional materials distributed to businesses across the town centre, with the target being those who do not currently travel by bus to switch modes.

4. Alignment with LSTF Objectives

The scheme will meet the following LSTF and LTP objectives:

Criteria	Alignment	Comment
Support local economy	N/A	N/A
Increase cycling	N/A	N/A
Increase walking	N/A	N/A
Increase public transport	High Positive Impact	Promotion of routes will increase the use of the bus as a means of travel.
Reduce carbon emissions	High Positive Impact	Modal switch from cars to buses will reduce the carbon emissions.
Reduce single occupancy vehicle trips	High Positive Impact	Increased use of the bus will reduce the number of single occupancy vehicle trips.

5. Links to other projects

N/A.

6. Risks and Opportunities



N/A

7. **Action required**

The Chairman is asked to approve the request for £22,000 of revenue funding for the above project on behalf of the Local Committee.